

Resolution Realisation: Promoting your business on social media



Adult

Leisure and Professional

This practical course is designed to help small business owners and entrepreneurs to master the essentials of promotion and social media engagement. Over four interactive sessions, you'll learn how to promote your business, create engaging content, and strategically use social media platforms to connect with your audience and grow your reach.

Key Takeaways

- Social media profiles optimised for growth
- Practical skills to create compelling content and plan campaigns
- A clear strategy to effectively promote your business
- Confidence to connect with your audience online

This course is ideal for small business owners, freelancers, and entrepreneurs who want to establish or improve their social media presence to drive business growth.

By the end of this course, you'll have the tools and knowledge to confidently promote your business on social media.



Scan the QR Code for full course description, assessment and progression options from this course



ENTRY REQUIREMENTS



LOCATION & NEXT START DATE(S)

Cornwall College St Austell - 18 January 2025



LEVEL
Level 1

DURATION
4 weeks

ATTENDANCE
Full-time

FEES
Tuition Fees: £18.00



Find out more and apply online



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Fees apply to adults and HE students only. Only the most common fees scenario is shown. Actual fees may vary depending on your personal situation. Please contact us for further information. Courses listed on this website are indicative of the subject, nature and level of study. The College reserves the right to alter specific qualifications titles, awarding bodies and levels of qualification, which can change in year. Any cost may also vary, based on personal funding eligibility. The Cornwall College Group reserves the right to withdraw any course listed at any time.

Explore Our Courses & Apprenticeships

Join us for a campus tour, meet our dedicated team, and get all your questions answered. Scan the QR code to register for our next Open Event or Taster Day.



Find out more and apply online

